

FILM & FASHION INDUSTRY SUPPORT HAIR DONATION FOR A CANCER PATIENTS WIG!



Haresh Sood, of Nottingham will be donating his 22 inch long curly hair for the second time in order for it to be made into a wig for a cancer patient. The hair will be sent to the Little Princesses Trust, a charity who make real hair wigs for children who suffer from hair loss. The event marks the launch of a new and unique project called *'Give Yourself'* which aims to highlight the importance of donating different parts of the human body for the benefit of those awaiting donations to be cured. Since 1994, Haresh Sood and his team have worked tirelessly for a variety of causes by raising awareness in the mainstream of Black, Minority and Ethnic communities (BME). The project aims to encourage people to give more than mere money and go one step further i.e donate bone marrow, blood, organs, body tissue, eggs and sperm.

Global award winning **Indian Film Director Onir** from Mumbai, who made the first Indian film on Aids & HIV is supporting the project and says *'I am very pleased to be supporting Haresh and his team in the launch of this project as South Asian communities need to recognise the importance of organ donation. Many film industry Actors and associated professionals have suffered due to a lack of ethnically suitable organ donations. Amongst South Asians, there is usually a stigma attached about these matters. My work has tackled stigmas hence I am supportive of removing these when they benefit the wider cause'*. In the past, Haresh and his team had gained the support of leading Bollywood celebrities such as **Actress Sushmita Sen** who worked with them in 1999 and toured the UK in a national cancer awareness conference project called *'Lehren'*.



Haresh has received the support of one of Britain's best South Asian hair and make-up artistes from the British Asian fashion industry, **Manjala Rana** of **Breathtaking Beauty**. Manjala will conduct the hair cutting ceremony known as a *'Mundan'* ceremony, a traditional Hindu ceremony to be held at the Hindu Temple of Nottingham who are the key sponsors of the event. Manjala says *'I am so pleased to be part of this unique project and support such a fantastic cause. Having worked and trained in the fashion and beauty industry for many years, this is the first time I feel I am truly doing something for the benefit of others. It is very important for people in my industry to learn from this project and also about how we can help so many people in need.'*



Haresh says *'I wanted to donate my hair again because the message behind this event needs passing further. I want to stress the importance of donating something from ourselves other than just money because it is something we don't do as South Asians. I am overwhelmed by the support I have received again and simply hope we can all spread the word together. My students from Handsworth Grammar School Sixth Form have already raised £417.00 to cover the cost of the wig, so all we need to do now is raise more awareness'*

This year the event is supported by the Queens Medical Centre Hospital School, Millside Hospital Radio, NHS Organ and Blood Donor group, Handsworth Grammar School & Sixth Form, Martin Smalley Solicitors, The Skin Foundation, The Breast Cancer Campaign, Up & Running, A*Nails & Beauty, , the Little Princesses trust and University



Hospital of North Stafford. This unique event will be attended by dignitaries; **the Lord Mayor of Nottingham, Councillor Merlita Bryan, Vernon Coaker MP and Assistant City Mayor of Leicester for Health and Community Involvement, Mrs. Manjula Sood** and will be

held on 15 September 2013 at one of Nottingham's finest venues, the Hindu Temple Culture & Community Centre on Carlton Road, Nottingham NG3 2FX at 11.00am – 3.00pm.



Note for editors

For interviews please contact Manjala Rana Tel: 0044 7530280098 / 07958321591 or email Millside Radio on: haresh.sood@millsideradio.co.uk for any interview or image requests.

EVENT LEAFLET



Cordially invites you to the 'Mundan Ceremony' (hair cutting) of;
Mr. Haresh Sood for the purpose of donating his hair to have a wig made out of it for a cancer patient
Hair Cutting by Manjala Rana of Breathtaking Hair & Beauty Tel: 07530280098

With Special Guests;

**The Lord Mayor of Nottingham Councillor Merlita Bryan & Vernon Coaker MP
ON SUNDAY 15 SEPTEMBER 2013**

At the Hindu Temple Cultural and Community Centre Nottingham
215 Carlton Rd, Nottingham, NG3 2FX, Tel: 0115 911 3384

<http://www.hindutemple.org.uk/>

Programme: Arrivals 11.00am followed by Havan (Hindu Ceremony) - 12.30pm Mundan Ceremony & Speeches followed by Lunch.

SUPPORTED BY

